

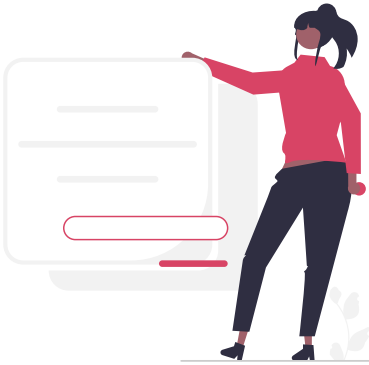


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Financial  
Modelling



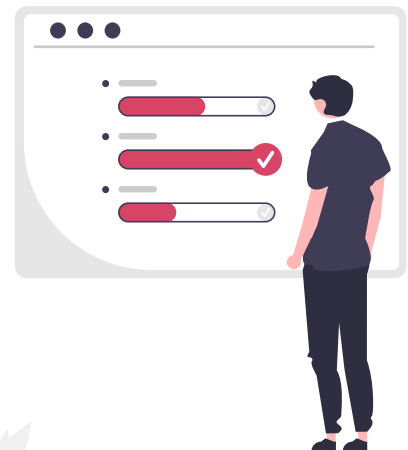
# Forecast your numbers with ease



Smart input tables to quickly model your scenarios across multiple departments.

Year 1 Expense Table						
Description	Account	Tracking Category	Account Code	Aug-22	Sep-22	Oct-22
NGINX	Hosting	Development	430	5,000	5,000	5,000
Azure	Hosting	Development	430	10,500	10,500	10,500
GIT Hub	Subscriptions	Development	425	220	220	220
Google Spend	Subscriptions	Advertising & Marketing	425	3,500	3,500	3,500
Hubspot	Subscriptions	Advertising & Marketing	425	740	740	740
		Head Office				
		Development				
		Advertising & Marketing				

- Sales Projections
- Staff Projections
- Simulate Costs
- Plan Capital Expenditure
- Raise Investment



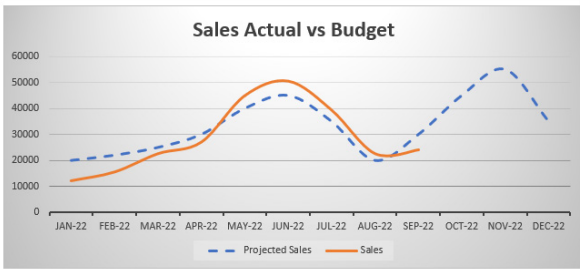
Full 3-Way Modelling  
 – Profit & Loss  
 – Cashflow  
 – Balance Sheet

## Give Structure to your Numbers



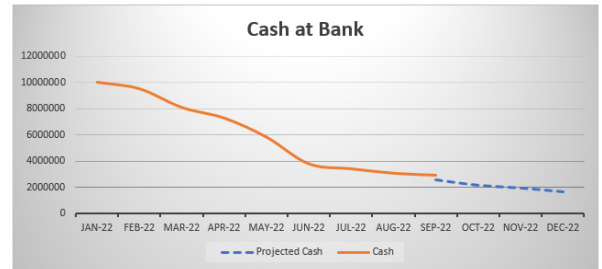
# Plan when you need to raise with Run Rate

Run Rate Calculation					
Cash Balance December 2023		Cost of Sales Average 2023		Opex Ex Average 2023	
4,598,137		163,584		243,925	
2024					
	Opening Balance	Cost	Additional Expenditure	Closing Balance	Uplift %
Jan-24	4,298,137	407,509	40,750.90	4,149,877.10	10%
Feb-24	4,149,877	407,509	44,825.99	3,697,542.11	11%
Mar-24	3,697,542	407,509	48,901.08	3,241,132.03	12%
Apr-24	3,241,132	407,509	52,976.17	2,780,646.86	13%
May-24	2,780,647	407,509	57,051.26	2,318,086.60	14%
Jun-24	2,318,087	407,509	61,126.35	1,847,451.25	15%
Jul-24	1,847,451	407,509	61,263.30	828,678.75	150%
Aug-24	828,679	407,509	69,278.53	351,899.22	17%
Sep-24	351,899	407,509	73,351.62	- 128,967.40	18%
Oct-24	(128,967)	407,509	77,426.71	- 613,903.11	19%
Nov-24	(613,903)	407,509	81,501.80	- 1,102,913.91	20%
Dec-24	(1,102,914)	407,509	85,576.89	- 1,585,999.80	21%
Jan-25					

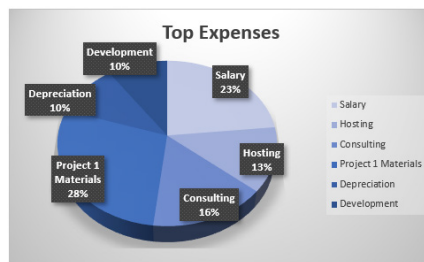


# Budget vs Actual

Whole Company 2022 3-Way Forecast - Profit & Loss				
	Acc Code: O/Bs	Budget	Aug-22 Actual	Var +/-
<b>Income</b>				
Sales	200	230,000	235,000	(5,000)
<b>Total Income</b>		<b>230,000</b>	<b>235,000</b>	<b>230,000</b>
<b>Less Cost of Sales</b>				
Development Cost	525	15,000	15,525	(525)
Project 1 Materials	530	50,000	45,230	4,770
Equipment Consumables	540	1,000	1,505	(505)
<b>Total Cost of Sales</b>		<b>66,000</b>	<b>62,260</b>	<b>3,740</b>
<b>Gross Profit</b>		<b>164,000</b>	<b>172,740</b>	<b>8,740</b>
<b>Plus Other Income</b>				
Grants received	210	0	0	-
<b>Total Other Income</b>		<b>-</b>	<b>-</b>	<b>-</b>
<b>Less Operation Expenses</b>				
<b>Admin</b>				
Depreciation Expense	516	15,330	15,250	80
Insurance	533	650	650	-
IT, Software and Consumables	563	1,100	1,020	80
Office Expenses	530	350	360	(10)
Postage, Freight & Courier	525	500	623	(123)
Printing & Stationery	561	200	193	7
Subscriptions	585	550	555	(5)
Telephone & Internet	589	180	180	-



# Analytics that make sense



# Plan Growth and Investment

